

Issue 1: June 2007

Welcome to the First Scotts Professional E-Mail Newsletter

Thank you for subscribing to the new Scotts Professional website to receive regular Newsletters. You will be first to hear about our special offers, new products and industry news.

We are confident that you will find our new website an invaluable tool. It's easy to use and packed with interesting articles and useful information. Apart from the product details on all our turfcare and horticulture products, you will find the latest technical advice, a conversion programme, product safety data sheets, and all our special offers at www.ScottsProfessional.co.uk.

We hope that you enjoy our newsletter, and welcome your feedback.



BTME COMPETITION WINNER

The winner of our BTME stand prize draw and proud owner of a new laptop computer is Stephen Privett of Arlesford Golf Club, Hampshire. Congratulations Stephen.

WHAT HAVE WE BEEN DOING?

Scotts and Syngenta held a series of FREE comprehensive seminars in March across the UK, covering all aspects of turf disease management and nutrition, including a paper given by one of the leading experts in turf disease control in the USA, Dr. Mike Agnew. The seminars also featured the launch of [Banner MAXX](#), the new fast acting broad spectrum systemic fungicide from Scotts and Syngenta, which is now available.

All future seminars will be featured on the home page of our website, but we will keep you posted on any up and coming events.

SPECIAL OFFERS



Buy 5 buckets of ProCrystal - A fast-acting biological aquatic algicide - and get 1 bucket FREE!

PEOPLE CHANGES WITHIN SCOTTS PROFESSIONAL

Congratulations to Mark Rayner who has been promoted to the new position of Key Account Manager - Turf & Amenity. Mark will be working closely with Richard Walton, Sales & Business Development Manager - Turf & Amenity.

Nia Frost has transferred from our Ornamental Horticulture division to cover the Midlands Area as Technical Area Sales Manager - Turf & Amenity. Congratulations Nia on your new role.

Stuart Staples has relocated back to the UK from Scotts Netherlands, to take up the position of International Technical Manager - Turf & Amenity. Welcome back to the UK Stuart and congratulations.



Mark Rayner



Nia Frost



Stuart Staples

NEW PRODUCTS FROM SCOTTS

Long Lasting Fertilizers for the Professional Landscaper

To compliment the existing products range, now available is [Scotts Moss Control 6+5+10+Fe](#), which will rid your lawn of moss and feeds the lawn at the same time, allowing bare spots to grow together quickly.

COMING SOON! - Scotts Feed & Weed 22+5+5+2,4D+Dicamba. Fast and very effective against most common lawn weeds. Combats weeds and fertilizes the lawn in one go so that bare spots recover quickly.

Products Launched at BTME

All our new, high-tech turf products launched at BTME are fine examples of Scotts advanced technology. They have been designed to deliver optimum nourishment, protection against stress, and ensure a beautiful-looking sward all year round.

Sierraform GT

This new product range is the most powerful and well-balanced fertilizer available for golf greens. It contains both slow-release Nitrogen and slow-release Potassium, which create a unique dual effect. Because Nitrogen is delivered slowly, there are no growth spurts after application and the plant matures more evenly. The Potassium ensures a stronger plant, which is more resilient to external stresses such as cold, heat, drought and wear.

Sierraform GT comes in small, uniform granules, which are easy to spread and disperse quickly into the soil. Each granule has exactly the same quantity and combination of nutrients, which means even growth and outstanding colour. [Sierraform GT](#)



Greenmaster Organic

This range is being introduced to meet the increasing demand for fertilizers which use natural products. It is composed of a mix of organic and natural

ingredients guaranteed free from disease, weeds or other contamination. This granular fertilizer provides the grass plant with essential nutrients and stimulates soil micro-organisms in one treatment. There are three products to choose from; high Nitrogen and high Potassium for fine turf, and Sportsmaster Organic, a high Nitrogen version for sports outfields. [GreenmasterOrganic](#)

ProCrystal™

An innovative new biological control which quickly and effectively gets rid of algae in ponds and lakes, returning the water to a clear and odourless state, without disturbing the natural balance of the eco-system.

Composed of friendly bacteria, ProCrystal is very well tolerated by fish and all aquatic fauna and flora (grasses and dicotyledons.) It is designed to control swimming or floating unicellular and filamentous algae, which can be found in stagnant water. [ProCrystal](#)



A range of renowned grass seed varieties from Turf-Seed Inc, and Tee 2 Green, of the USA. These include the specialist bentgrass Penn A and Penn G ranges, and the salt tolerant creeping red fescue Seabreeze GT. [TurfSeed](#)

SierrablenPlus™

SierrablenPlus, the range of controlled release fertilizers that use innovative coating technology to ensure an improved grass green-up and a longer-lasting effect of at least three months. [SierrablenPlus](#)

TURF STRESS MANAGEMENT

With the first Emergency Drought Orders issued last year for over a decade, water or lack of it is now a key concern across large areas of the UK. Golf courses, sports facilities and amenity areas are under increasing pressure to reduce water use. [Please read Technical Update PDF.](#)

TOPICAL TIPS FOR JUNE

- Apply regular applications of [H2Pro](#) wetting agent to combat and help prevent hydrophobic 'Dry Patch' problems.
- High Potassium fertilizers such as [Greenmaster Liquid 10+0+10](#) and Fertilizers containing calcium such as [CA Booster 8+0+0+10% calcium](#) are very good at drought stress conditioning the grass plant, by helping to increase plant cell wall thickening and improving the efficiency of water movement throughout the plant.
- [Primo MAXX](#) applications, combined with [Greenmaster Liquids](#) and [Greenmaster Blade](#), for turf nutritional benefit and drought stress sward conditioning, root development and reducing leaf transpiration etc., is very beneficial.
- Use [Greenmaster Blade](#) on fine turf during drought as a gentle stress relieving foliar feed.
- [More tips for June!](#)

If you would like any additional information on the products or topics, please contact prof.sales@scotts.com.

{UNSUBSCRIBE}